

CALIFORNIA
ASSOCIATION
OF COUNTY
TREASURERS &
TAX COLLECTORS

CACTTC
ANNUAL JUNE
CONFERENCE
NAPA



2015 CACTTC ANNUAL CONFERENCE

JUNE 9-12, 2015

NAPA VALLEY MARRIOTT
HOTEL & SPA
NAPA, CALIFORNIA



CACTTC EXECUTIVE COMMITTEE 2014-2015

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Dan Mierzwa, Yuba County

President-Elect

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1st Vice President

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2nd Vice-President

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Secretary

Mary Zeeb, Monterey County

Treasurer

Keith Williams, Mariposa County

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Tina Vernon, Nevada County

Immediate Past President

Shari Schapmire, Mendocino County

Northern Area Director

Terri McBrayer, Trinity County

Bay Area Director

Mary Zeeb, Monterey County

Mother Lode Area Director

Steve Harrah, Sutter County

Central Area Director

Karen Adams, Mariposa County

Southern Area Director

Harry Hagen, Santa Barbara County

Legislative Committee Chair

George Putris, Santa Clara County

Associates Chair

Lynn Love, Wells Fargo Bank

CONFERENCE SCHEDULE



TUESDAY June 9

Noon - 4:00pm

Exhibitor Move In

Tri-Cord

LOCATION: Grand Ballroom

Noon - 4:15pm

Tennis Tournament

Bank of the West 3rd Tennis Mixer

LOCATION: Napa Valley Tennis Association
1375 Trower Ave, Napa, CA

EMAIL: Lily Ng at Bank of the West for more information,
lily.ng@botw.com or check the CACTTC Website
for details and registration form

3:00pm - 6:00pm

CACTTC Registration

LOCATION: Grand Ballroom Foyer

3:00pm - 4:00pm

CACTTC Legislative Committee Meeting

LOCATION: Atlas

SPEAKER: Karen Lange, Peterson Consulting, Inc.

4:00pm - 5:30pm

CACTTC Executive Committee Meeting

LOCATION: Atlas

SPEAKERS: Executive Committee

5:30pm - 6:30pm

CACTTC Welcome Reception & Exhibitor Hall Open

LOCATION: Grand Ballroom

CONFERENCE SCHEDULE

WEDNESDAY

June 10

7:30am – 8:45am

Continental Breakfast *(with protein option)*

LOCATION: Pool Patio

7:30am – 5:00pm

CACTTC Registration

LOCATION: Grand Ballroom Foyer

8:45am – 9:30am

Welcome, Local Official Welcome, Honor Guard Presentation of the Flags/Pledge of Allegiance, TTC/Vendor/Sponsor Introduction

LOCATION: Napa Valley Ballroom

SPEAKERS:

Dan Mierzwa, President of CACTTC

Tamie Frasier, Napa County TTC

Diane Dillon, District 3 Supervisor, Napa County

Napa County Sheriffs Honor Guard

9:30am – 10:30am

General Session - Keynote

LOCATION: Napa Valley Ballroom

SPEAKER: John Chiang, California State Treasurer

10:45am – 11:45am

General Session

New Challenges, New Opportunities In The Post - 'Meltdown' Economy

New normal, old normal or something in between? Households, businesses and investors all are pondering just what the economic and investment environment will look like after adjustment to the upheavals of the past few years, even as they continue to deal with fall-out here and abroad from the 2008-09 financial "meltdown." Prospects for U.S. and California economic growth will be discussed, along with the outlook for inflation, interest rates plus strengths and weaknesses shaping longer-term performance in a highly competitive global economy.

LOCATION: Napa Valley Ballroom

SPEAKER: Gary Schlossberg, Wells Capital Management



WEDNESDAY

June 10 CONTINUED

11:45am – 1:00pm

Lunch & Exhibit Hall Open

LOCATION: Pool Patio

1:00pm – 2:00pm

General Session

Earthquakes, Fires and Floods: Disaster Planners Unite!

Napa County's recent earthquake reminds Counties of the need to incorporate a disaster plan in order to continue operations in the event of natural (or unnatural) calamities. Plans to meet challenges like Napa's Earthquakes, Mariposa's Fire and Merced's Floods will be presented.

LOCATION: Napa Valley Ballroom

PANELISTS:

Tamie Frasier, Napa County TTC
Karen Adams, Merced County TTC
Keith Williams, Mariposa County TTC

2:15pm – 3:15pm

General Session

Electronic Payment Processing: Challenges and Smart Solutions

Consider how smart e-payment solutions enable Counties to optimize efficiency, mitigate risks and respond to payer preferences in payment collections: trends, challenges, practices, lessons and solutions.

LOCATION: Napa Valley Ballroom

SPEAKER: Jeremy Appel, Vice President, J.P. Morgan Chase

3:15pm – 3:45pm

Networking Break & Exhibit Hall Open

LOCATION: Grand Ballroom

CONFERENCE SCHEDULE

WEDNESDAY

June 10 CONTINUED

4:00pm – 5:00pm

General Session

The Magic–Magnitude–and Memories of the Olympic Games

LOCATION: Napa Valley Ballroom

SPEAKER: Al Baeta, US Olympic Track and Field Coach, Time Savings Analysis

6:30pm – 10:00pm

CACTTC Annual Wednesday Night Event

Join us for a fun evening at the Castello Di Amorosa!

The Castello di Amorosa is a castle located in Calistoga about a 25-30 minute bus ride away from the host hotel. The ride takes you thru the breathtaking Napa Valley. CACTTC Attendees will get an opportunity to see what Napa is all about as the road winds thru several small towns and vineyards. The castle has many levels to view the Napa region, renowned art work throughout, specialty themed rooms, wine tasting, shopping, beautiful gardens and fire pits to keep you warm during our event. Reception, dinner included in the evening. Buses will begin boarding in the hotel lobby at 6:00 pm and will have return busses throughout the night. Last bus leaves at 10:00 pm. Comfortable shoes are recommended as the castle has several levels accessible by stairs and walkways.

LOCATION: Castello di Amorosa

4045 Saint Helena Highway, Calistoga, CA 94515

THURSDAY

June 11

7:30am – 8:45am

Continental Breakfast *(with protein option)* **& Exhibit Hall Open**

LOCATION: Pool Patio

8:00am – 5:00pm

CACTTC Registration

LOCATION: Grand Ballroom Foyer



THURSDAY

June 11 CONTINUED

9:00am – 10:00am

General Session

CACTTC 2015 Legislative Update

Karen Lange, CACTTC's legislative advocate, will provide an update on the status of CACTTC's legislative efforts in Sacramento, as well as provide a general overview of policy and budgetary initiatives being pursued by the Governor and lawmakers in the State's Capitol.

LOCATION: Napa Valley Ballroom

SPEAKER: Karen Lange, Peterson Consulting, Inc.

10:15am – 11:15am

Exhibit Hall Open

LOCATION: Grand Ballroom

11:15am – 12:15pm

General Session

The Roles of the Finance Team

Issuing bonds is complex and periodic. Gain insight into the roles of everyone involved, public, private, elected and appointed, to achieve transparency and accountability.

LOCATION: Napa Valley Ballroom

PANELISTS:

Lori Raineri, Government Financial Strategies, Inc.

David Leifer, KNN Public Finance

Chuck Lomeli, Solano County TTC

12:15pm – 1:30pm

Lunch & Exhibit Hall Open

LOCATION: Pool Patio

CONFERENCE SCHEDULE

THURSDAY

June 11 CONTINUED

1:45pm - 2:45pm

General Session

How to Spot a Lie and a Liar

There are dead giveaways identified by researchers that individually and collectively give management a meter to measure the likelihood of a lie. A fraudsters' advantage is that they are typically believable and without formal training, managers are at a distinct disadvantage to identify both a lie and a liar. This presentation is designed to give you decades of research sponsored and used by the FBI.

LOCATION: Napa Valley Ballroom

SPEAKER: Dr. Peter Hughes, Orange County Auditor Division, Orange County

3:00pm - 4:00pm

General Session

Unsecured Property Tax Collection - Special Collections Uncensored

Jennifer Montecinos, Program Analyst and Matthew Jennings, Chief Deputy Treasurer-Tax Collector deliver a comprehensive review of the California State Controller's *Unsecured Property Tax Collection Manual Volume V, Special Collections*. Take a closer look at unsecured collection methods and gain insight into real world collection techniques that will afford greater recovery of delinquent taxes while using a minimum of county resources and staff time.

LOCATION: Napa Valley Ballroom

PANELISTS:

Matt Jennings, Riverside County

Jennifer Montecinos, State Controller's Office

4:00pm - 4:30pm

Networking Break & Vendor Show

Passport Raffle - Exhibitor tear down after raffle

LOCATION: Grand Ballroom

4:30pm - 5:30pm

CACTTC Associate Members Meeting

LOCATION: Napa Valley Ballroom



THURSDAY

June 11 CONTINUED

4:45pm – 6:00pm

CACTTC TTC Only Business Meeting

LOCATION: Atlas & Castle

6:45pm – 10:00pm

CACTTC Annual Installation Dinner & Awards

Join us for an memorable CACTTC evening! The festivities will begin with a hosted dinner followed by the CACTTC Annual Awards. For those of you that brought your dancing shoes, the night will continue with entertainment by the Davies Dukes Band! Davies Dukes is a North Bay Band playing an eclectic blend of rock, blues, jazz, and country rock tunes from the 60's, 70's and 80's! A night you'll always remember in the beautiful Wine County!

(Hosted bar until 8:45 pm, cash bar after 8:45 pm, well-drinks are not included in hosted bar but are available on a cash basis.)

***The annual TTC Photo will be taken at 7:00 pm. All TTC's in attendance at the conference are asked to participate. The event is Business Attire for all attendees.**

LOCATION: Napa Valley Ballroom

FRIDAY

June 12

8:00am – 9:00am

Continental Breakfast *(with protein option)*

LOCATION: Pool Patio

9:00am – 10:00am

Associates Update: New Products/Services

Associates in attendance will have an opportunity to share their new products and/or services to the TTC's.

LOCATION: Napa Valley Ballroom

SPEAKER: Lynn Love, Wells Fargo Bank

10:05am – 11:00am

TTC Roundtable

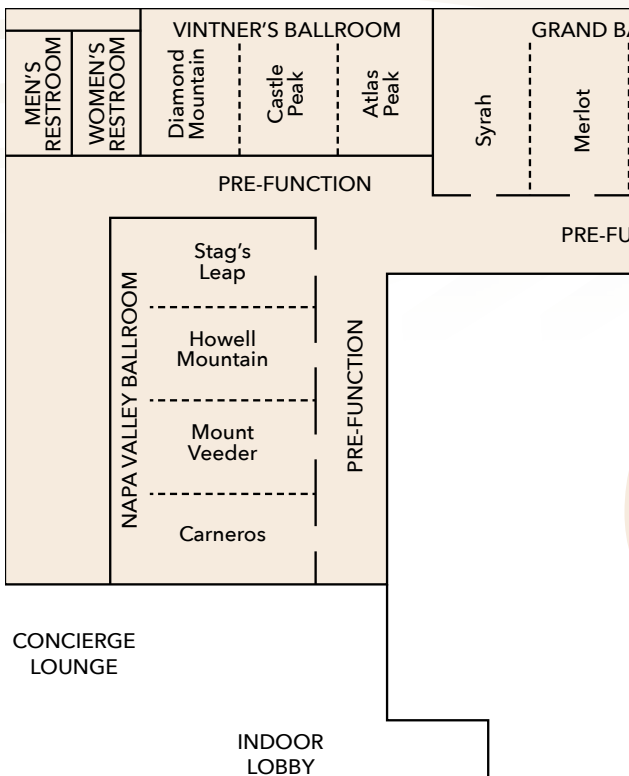
Associates welcome to attend.

LOCATION: Napa Valley Ballroom

SPEAKER: CACTTC President

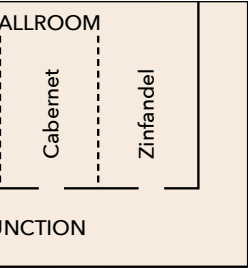
PROPERTY OVERVIEW

Napa Valley Marriott Hotel & Spa

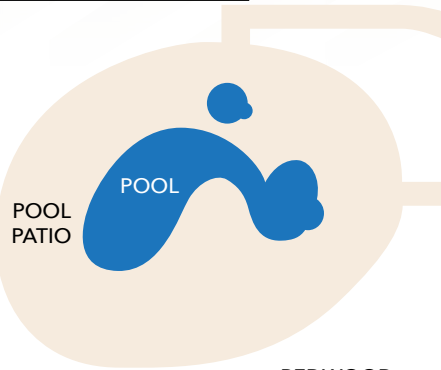


GRAND BALLROOM OVERVIEW

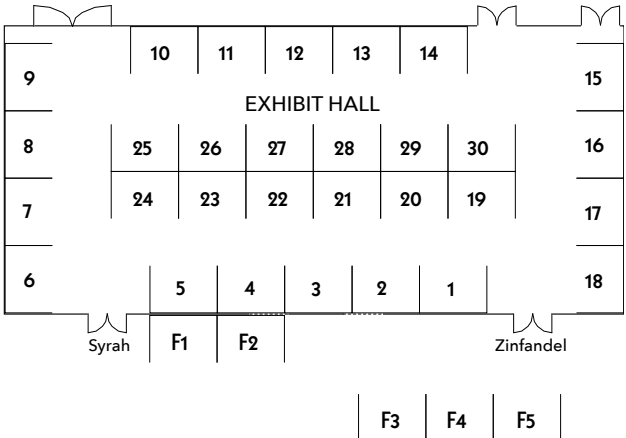




**MEETING SPACE
OVERVIEW**



**REDWOOD
COURTYARD**





CALIFORNIA ASSOCIATION OF COUNTY TREASURERS & TAX COLLECTORS

1415 L STREET, SUITE 1000 | SACRAMENTO, CA 95814

T: (916) 441-1850 | F: (916) 441-2279

E-MAIL: CACTTC@CACTTC.ORG | WWW.CACTTC.ORG